

SENIOR CONSULTANT - RESEARCH

Collaboration | Empowerment | Innovation | Integrity | Passion

CHANGEWORKS.





Dear candidate,

I am Lauren Salmon, Principal Consultant, and I'm delighted you're considering coming to join us on our mission to decarbonise Scotland's homes.

You would be joining us at a very exciting time for Changeworks. Building on our 35 years+ experience in delivering high-impact solutions for low-carbon living, our new strategy will see us grow and scale up our work. This role will play a key part in delivering this vision.

Our Consultancy team is dedicated to delivering innovative solutions that drive decarbonisation in our communities. Our commitment to excellence, paired with a forward-thinking approach, has established us as a trusted partner for a diverse range of clients.

Changeworks is looking for a Senior Consultant able to support our current research services, with the interest and flexibility to contribute to our broader portfolio as it evolves.

As a Senior Consultant, you will play an important role in leading the development and delivery of high quality and innovative projects and services that support Changeworks' strategy of acceleration of decarbonising Scottish homes and a just transition to net zero. You will work with Principal Consultants and other members of the Consultancy team to identify and pursue opportunities to develop and diversify our portfolio of impact-focused income-generating projects, services and contracts.

You will also contribute both to business development – supporting client prospecting and leading on tender and bid writing. Once work is secured, you will manage a portfolio of services, projects and contracts using historic and forecasted financial and management information to ensure they achieve their aims and objectives and are delivered on time and to budget.

We're seeking a motivated and forward-thinking professional with the following strengths:

- **Strategic Insight:** understanding of the policy and regulatory landscape in Scotland and the UK, and the challenges and opportunities faced by our clients and partners in decarbonising domestic buildings.
- **Technical Expertise:** strong knowledge qualitative and quantitative research methodologies and their application to retrofit-related research areas.
- **Business Development**: experience in developing client relationships, writing bids and tenders, and securing contracts and funding from commercial and philanthropic/academic funders.
- Project Delivery & Team Management: strong experience in delivering excellence in project management in a professional, research or consultancy role, with a commitment to mentoring and skills development.
- **Communication & Collaboration:** strong communication and presentation skills, with experience engaging with diverse stakeholder groups.

Above all, we are looking for passionate and proactive individuals who share our commitment to a sustainable, low-carbon Scotland.



While we welcome candidates with expertise across all these areas, we encourage applications from individuals with strengths in some and a willingness to grow in others.

At Changeworks, we recognise that our success is driven by the talent and dedication of our team. We offer a dynamic and inclusive work environment that encourages professional growth and development. If you are a research manager with a passion for making a meaningful impact, we invite you to apply for this exciting opportunity.

Kind regards,

Lauren Salmon

Recruiting Manager



The application process	
Application deadline	5pm, Wednesday 22 October 2025
Interview date	Round 1 (R1): Week of 27 October; Round 2 (R2): 3 November 2025
Interview location	R1 – Online via Microsoft Teams; R2 - In person (Edinburgh Office)
Interview format and length	45-minute formal interview

Contact details	
General enquiries about this job	Reception 0131 555 4010
For an informal discussion about this job	Lauren Salmon, Principal Consultant: <u>Isalmon@changeworks.org.uk</u>

Job Description	
Job title	Senior Consultant - Research
Job reference	SC02 2025
Salary and grade	B3 point 38 to 41 (£44,415 - £48,183 per annum) + 8% employer pension contribution. Successful candidates will start on the bottom of the salary scale, except in exceptional circumstances.
Location of job	Hybrid working Edinburgh or Inverness office, but may deliver on a wider geographical basis
Hours and terms	35 hours per week. Full time, permanent
Holiday terms	26 days per annum plus 9 public holidays

General terms and conditions

Main objectives and

goals

- Changeworks operates a flexi-time system with core hours. There are no overtime payments for this post.
- You may need to undergo a Disclosure Scotland check depending on the requirements of the
 post. Depending on the nature of any convictions that may be disclosed, Changeworks reserves
 the right to terminate employment with or without notice.
- All of the responsibilities outlined below will be reviewed and modified as necessary through consultation with line managers.

Responsible to	Principal Consultant
Responsible for	Line management of Consultants and Researcher/Analysts when structure requires
Purpose of the job	Lead the development and delivery of high quality and innovative projects and services that support Changeworks' strategy of acceleration of decarbonising Scottish homes and a just transition to net zero.

aligned with Changeworks' strategic goals

Strategy: Contribute to the identification of opportunities for impact



- 2. **Development**: develop impact-focused income-generating services, projects and contracts
- 3. **Delivery**: ensure the on-time delivery of high-quality services, projects and contracts
- 4. **Effective management**: manage staff in a proactive and supportive manner in line with Changeworks' values
- 5. **Clients & Partners**: Grow Consultancy / Changeworks' network via partnership development and dissemination activities
- **1. Strategy:** Contribute to the identification of opportunities for impact aligned with Changeworks' strategic goals.
- Work with the Head of Consultancy and Principal and other Senior Consultants to contribute to the development of Consultancy Team services and projects that make a telling contribution to Changeworks Strategic Plan Goals and Objectives.
- Identify strategic opportunities for service development and impact by maintaining a level of knowledge and insight on relevant Scottish and UK Government strategy and policy as well as predicted market trends relating to decarbonisation of Scotland's homes.
- Proactively identify and support the development of cross-Consultancy and cross-Changeworks business opportunities and activities.
- 2. Development: develop impact-focused income-generating services, projects and contracts
- Work effectively with Principal Consultants and other members of the Consultancy team to identify and pursue opportunities to develop and diversify our portfolio of impact-focused incomegenerating projects, services and contracts.
- Work with the Principal Consultants to develop services and projects that meet the objectives and needs of existing and future clients and stakeholders (including, among others, households, local government, housing associations, community groups and businesses).
- Work with the Principal Consultants to match sources of funding (grant, commercial) to opportunities for impactful service and project development aligned with strategic priorities.
- Lead the development of bids, proposals and funding opportunities in a planned and structured manner and following best-practice methodological approaches to maximize the impact of the investment of Changeworks own and partner resource.
- Work with Principal Consultants and other Senior Consultants to coordinate the allocation of team skills, capacity and resources to proactively maximize opportunities while accounting for delivery risks.
- Coordinate partnership/consortia with third parties either as bid-partners, subcontracting or to add capacity or complement existing skills sets in support of service development and delivery.
- 3. Delivery: ensure the on-time delivery of high-quality services, projects and contracts
- Manage a portfolio of services, projects and contracts using historic and forecasted financial and management information to ensure they achieve their aims and objectives and are delivered on time and to budget.
- Effectively support Consultants and other staff, coordinating the delivery based on assigned responsibilities across team members (or sub-contractors).
- Oversee and directly contribute to the production of deliverables following internal procedures on quality control (inc ISO9001), producing outputs to an excellent standard and with typically accountability for sign-off of work within your portfolio.
- Coordinate and manage relationships with external partners as well as other Changeworks teams as required for the delivery of projects and services.
- **4. Effective management**: manage staff in a proactive and supportive manner in line with Changeworks' values
- Lead by example in line with Changeworks' values and adhering to the Changeworks manager values and competencies.
- Line manage and support the development of allocated staff to ensure they carry out their roles effectively and enabling them to develop specialist knowledge and expertise in relevant areas.



- Ensure staff development and training needs are determined and met in line with the Consultancy Team's needs and Changeworks' Learning & Development policy.
- Ensure the team works closely with Changeworks staff and other relevant organisations to share good practice and facilitate project outcomes.
- **5. Clients & Partners**: Grow Consultancy / Changeworks' network via partnership development and dissemination activities
- Maintain excellent client, account, partner or funder relationships via a range of channels and activities (meetings, conference/ seminar participation and presentations, thought leadership, among others) to support the achievement of Changeworks' strategic goals.
- Ensure the proactive dissemination of outputs and related derivatives (e.g. reports, webinars, blogposts) to a wide audience of relevant stakeholders and using a range of media.
- Maintain a network of contacts and relationships with and across Changeworks directorates to foster organization-wide exchanges, business development, and dissemination of work.
- Support Changeworks' influencing of the policy agenda where relevant and appropriate by informing consultations, attending events, participating in press and public relations activity.

Key contacts

- Internally: Business Development officers; peers across Changeworks directorates.
- Externally: Regular contact with existing and prospective partners and funders at decision making level, including Scottish Government, local authorities, social landlords, utilities, DNOs, installers, Energy Saving Trust, charitable organisations, national organisations, private companies and others.

Mandatory training/qualifications associated with this role:

None



working relationship

Enthusiastic team player and interested in helping people

Person specification Please explain how you meet the following criteria in your job application **Essential Desirable Essential Qualifications** Relevant degree, other higher qualification or the ability to operate at this level or commensurate professional experience. Strategic Insight: understanding of the policy and regulatory landscape in Scotland and the UK, and the challenges and opportunities faced by our clients and partners in decarbonising domestic buildings. Technical Expertise: strong knowledge qualitative and quantitative research methodologies and their application to retrofit-related research areas. Business Development: experience in developing client relationships, writing bids and tenders, and securing contracts and funding from commercial and philanthropic/ academic funders. Project Delivery & Team Management: strong experience in delivering excellence in project management in a professional, research or consultancy role, with a commitment to mentoring and skills development. Communication & Collaboration: strong communication and presentation skills, with experience engaging with diverse stakeholder groups. **Desired Experience & Knowledge** Providing strategic insights and direction to clients and partners Opportunities and challenges in the whole house retrofit approach to decarbonise buildings in Scotland and broader UK. Sustainability, building energy, fuel poverty and decarbonisation-related strategy and policy Related areas, including: Adaptation to climate change in buildings; Building decarbonisation economics, financial structures and models; Behavioral change and climate action Personal qualities and attributes Client-focused with the ability to identify needs and maintain a positive



Staff Expectations of Management Experience

The post holder should expect and be open to:

- · Effective leadership
- A positive, honest and enthusiastic working environment
- Being empowered to effectively achieve objectives and goals within your role
- To be treated fairly and with respect
- To be provided with appropriate training to ensure ability to effectively carry out your role
- Regular and appropriate feedback through 1-2-1 meetings and annual appraisal and
- · associated processes.
- Having the opportunity to feedback to manager regularly and through the annual 360
- process
- Adhering to all appropriate Changeworks policies to ensure consistency and fairness
- and health and safely of you and your colleagues

Complexity

The post holder must be able to:

- Instil Changeworks values within the delivery of your role and wider team
- · Demonstrate flexibility and versatility working with a range of different stakeholders and
- organisations
- Adhere and advocate the Changeworks manager values and competencies
- Communicate effectively with key stakeholders and manage relationships
- Keep up to date with the latest developments in sustainable energy, fuel poverty and related areas

Creativity

The post holder will be required to:

- Identify of new and innovative services or opportunities
- Use their own initiative to provide the best possible outcomes over a wide range of projects
- · Produce a wide range of written and verbal communication
- Problem solving to ensure that any issues arising are resolved satisfactorily

Special conditions

 Some out-of-hours, overnight stays and weekend working may be required, for which time off in lieu will be given



WHO WE ARE

Changeworks has been leading the way in delivering high impact solutions for lowcarbon living for over 35 years. We work with government, local authorities, housing associations, businesses, community groups and individuals to make it happen.

We work for a positive low-carbon reality for everyone, ensuring a just transition for all towards a green economy and society. This will require a sustainable low-carbon society that seeks to reduce the scourge of fuel poverty. Tackling inequalities is core to this mission, as is addressing high levels of emissions among the most well off.

While we believe that individual actions to reduce emissions do make a difference, this action must be dramatically and radically scaled up to avert disaster in the time we have left.

Our commitment to a just transition ensures that we are developing and delivering solutions to benefit all sectors of society, including a focus on those who are suffering from fuel poverty.

We have a strong track record of:

- Working in partnership with others
- Building trust and engagement with communities to inspire action
- Researching and piloting new services
- Scaling delivery to reach more people
- Openly sharing our knowledge and expertise
- Technical and practical experience in the development and delivery of home decarbonisation

Collaboration, empowerment, innovation, integrity and passion are the values which shape our behaviours and actions.



Bruce WaresMarketing Manager

Home Energy Scotland 13 years at Changeworks Changeworks is large enough to make a real, lasting impact on thousands of people and the communities and organisations we work with across Scotland.



OUR PEOPLE

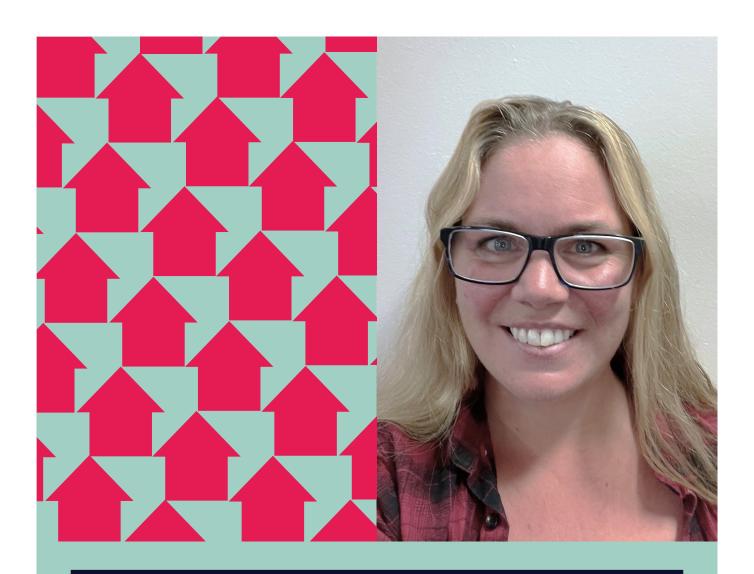
At Changeworks, we really value our talented and diverse people. That's why we do everything we can to be a supportive and positive environment that allows them to do their very best for the people we work with. We understand the importance of work-life balance and being flexible. Hybrid working is now the norm for the majority of our staff, with strong flexible working policies to allow you to work in the way that best suits you.

Staff wellbeing is a key priority for us, with a dedicated staff group promoting wellbeing and supporting staff across Changeworks and continually improving what we offer. The more supported and happy staff feel, the more successful we can be at achieving our mission. And in our annual staff satisfaction surveys, they tell us they feel it too – the latest survey found that nearly 86% of staff felt supported by the organisation, 89% agreed that they approve of the company culture, and 88% are proud to work for Changeworks.

We also provide good opportunities for progression and development, with a dedicated learning and development strategy to help you meet your personal goals – more on that later. Many of our staff stay at Changeworks for the long term, able to develop their careers and find new avenues for their passion and talents.

In 2021 we achieved Investors in People Platinum, the highest level of that accreditation. Only a handful of other employers in Scotland have this, and only 2% of IIP members worldwide.

Read more about working with us from our team.



Cat Gear
Facilities Officer
5 years at Changeworks

At Changeworks you're not a number on the payroll, you're a real person and folk are interested to get to know you.



OUR BENEFITS

Working at Changeworks isn't just about culture, it's also about a great package of benefits and policies designed to support you in being the best that you can be. These policies allow you to be flexible and do your best at work, while supporting you to manage any challenges that might come along.

35 days leave per year (26 days plus 9 public holidays) 8% employer pension contribution Volunteering days

Allowances for home office furniture

Driving licence support programme for staff who require this skill for their post Employee counselling service

Eye care vouchers

Annual flu vaccinations

Travel season ticket loans

Paid leave for childcare emergencies

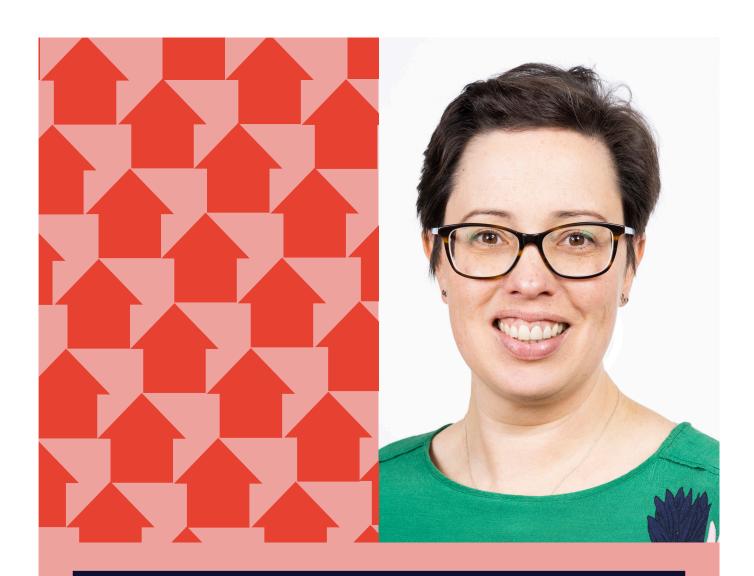
Death in service

Bike to work scheme that covers e-bikes too, up to the value of £3,000

Enhanced maternity, paternity and adoption leave pay Shared parental leave

And even more policies to support your health and wellbeing

Find out more about why you should work for Changeworks



Joanna Long
Senior Impact Evaluation Consultant

2 years at Changeworks

The Bike to Work scheme meant I was able to get a folding bike, which has completely transformed my journeys to and from work. I love the flexibility and freedom it gives me, and I can't imagine life without it!



OUR IMPACT

When you join Changeworks, you're joining an organisation with a long track record of achieving big things.

Through our work with individuals, households, businesses and other organisations, we prevent hundreds of thousands of tonnes of carbon from damaging our fragile planet every year.

In 2020-21, our work meant a reduction of £2.2 million in people's heating and electricity bills, and over 3,000 measures installed in homes to improve energy efficiency.

That means helping people like Sheila Charters. A Borders resident, Sheila had her heating on for around 10 hours a day because she couldn't keep the heat in her home.

As part of delivering a Scottish Government scheme in the area, we were able to work with her to have external wall insulation installed. Not only did this refresh the outside of her home, it meant she only needed the heating on for an hour or so a day, reducing her bills and her emissions.

Our fuel poverty advice service also changes lives. Lives of people like Angus, who ended up with an estimated energy bill of over £1000. With us advocating to his supplier on his behalf and forcing an investigation, the bill was reduced to just £150.

We also worked with him to make sure he was on the best tariff and using his energy efficiently, all adding up to a saving of over £1200.

We remove over 200,000 tonnes of lifetime carbon every year.

Hear more about the difference we make.



Jay Scott ICT Support Technician

6 years at Changeworks

Changeworks offers an excellent culture along with a great work-life balance. Each day I feel empowered to help my colleagues deliver excellent proejct to benefit people across Scotland.

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OUR GROWTH

Here's the best news: there's never been a better time to join Changeworks.

The climate emergency is the biggest threat to life as we know it. We need to scale up the action we're taking to avert disaster, and Changeworks is leading the way.

We have ambitious plans to grow as part of our new strategy launched in 2022. Last year we added more new staff than ever before and we aren't slowing down. Our services will continue to expand as we work to decarbonise hundreds of thousands of homes across Scotland.

We want you to grow too. We believe passionately in learning and development for our staff, helping you to develop your skills and achieve your full potential. We invest heavily in learning and development, offering training wherever we can to upskill our people.

With partners like the Social Enterprise Academy we offer regular opportunities for training, and regular one-to-one meetings and annual appraisals offer regular chances to discuss your development.

Now more than ever, we need to expand our efforts to drive change and push towards Scotland's Net Zero targets. If you come and join us on that journey, we know it will be a rewarding one.

Our finances and staff numbers will almost double between now and the end of our new three-year strategy.

Hear more about the future of Changeworks.



Kehinde Moses Senior Advisor Energy Care

1 year at Changeworks& a previous volunteer

Changeworks is a prestigious environmental charity... this gives me an opportunity to explore different areas to work and develop my career by working for a company helping to fight climate change.



Changeworks

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