

LOW CARBON COMMUNITIES OFFICER (FIXED TERM 3 MONTH CONTRACT)

Collaboration | Empowerment | Innovation | Integrity | Passion

CHANGEWORKS.





Dear candidate

I'm Isa, Low Carbon Communities Team Manager at Changeworks, and I'm delighted you're considering coming to join us on our mission to decarbonise Scotland's homes.

You would be joining us at a very exciting time for Changeworks. Building on our 35 years of experience in delivering high-impact solutions for low-carbon living, our new strategy will see us grow and scale up our work. This role will play a key role in that.

The Low Carbon Communities Team is a small, dynamic team that has a new focus to its work, exploring how community engagement can support householders to become more energy efficient and actively supporting people to move towards action. The team delivers a number of projects with the support of partners and funders across Scotland and is currently testing different approaches to community engagement to understand where the greatest impacts can be achieved.

We're looking for a new Low Carbon Communities Officer to join us, to help smoothly and successfully deliver our projects. The ideal candidate will be very organised and enjoy working in a team that encourages creativity and peer support. They will always know where they are against project plans and be thinking ahead to the next step. This is a role that is people-oriented so they will also be a strong communicator, a confident public speaker and enjoy working with project stakeholders and the public.

While the vacancy is advertised at 0.8 FTE there is potential for the post to be extended to full-time and offered on a permanent basis in the future. This can be discussed in advance or at interview.

I look forward to meeting you and talking more about our vision, and how you can fit in.

Kind regards,

Isa Kristiansen-Bragg

Recruiting Manager



| The application process | | |
|-----------------------------|---|--|
| Application deadline | 11am, Monday 20 January 2025 | |
| Interview location | Online via Microsoft Teams (Week commencing 20/01/2025) | |
| Interview format and length | 45-minute structured interview | |

| Contact details | |
|---|--|
| General enquiries about this job | Reception 0131 555 4010 |
| For an informal discussion about this job | Isa Kristiansen-Bragg Low Carbon Communities Team Manager ikbragg@changeworks.org.uk |

| Job Description | |
|------------------|--|
| Job title | Low Carbon Communities Officer |
| Job reference | LCCO-G |
| Salary and grade | A6 point 23-26 (£27,594 to £30,280) per annum, pro rata + 8% |
| Location of job | Edinburgh or Inverness (hybrid of home and office working) Must be available to cover events, meetings and engagement as required at locations across Scotland, with notice |
| Hours and terms | 28 hours per week |
| Holiday terms | 26 days + 9 public holidays per annum, pro rata |

General terms and conditions

- Changeworks operates a flexi-time system with core hours. There are no overtime payments for this post.
- You may need to undergo a Disclosure Scotland check depending on the requirements
 of the post. Depending on the nature of any convictions that may be disclosed,
 Changeworks reserves the right to terminate employment with or without notice.
- All of the responsibilities outlined below will be reviewed and modified as necessary through consultation with line managers.

| Responsible to | Senior Low Carbon Communities Officer | |
|-----------------|---|--|
| Responsible for | Although the post holder will not be expected to manage volunteers, there will be regular contact with Changeworks' volunteers (supervising at specific events) | |

| Purpose of the job | Ensuring that projects delivered by the Low Carbon Communities team are adequately planned, resourced and delivered to a high standard, on time and within set budget. |
|--------------------|--|
|--------------------|--|



| | Undertaking a wide variety of tasks including planning and coordinating project activities, proactive and creative engagement and communication with stakeholders, including partners and the public, involving communities in the co- |
|---------------------------|--|
| | production of projects, assisting with the delivery of current and new projects, preparing accurate and timely documents and evaluation reports and updating databases. |
| | Working with both digital content and traditional face to face tools and techniques to identify, develop, execute and evaluate targeted engagement campaigns. |
| | The post holder will also assist in identifying opportunities for new projects to engage the public and increase impact of Changeworks strategic objectives. |
| | Plan, coordinate and deliver creative engagement activities to maximise participation in low carbon community projects |
| Main objectives and goals | Support the development and implementation of projects and activities to ensure successful delivery against agreed outcomes |
| | Monitor and report on projects to agreed schedules |
| | 4. Organise and deliver events/talks/workshops |
| | Strong and active participation in the mission and vision of Changeworks |

1. Plan, coordinate and deliver creative engagement activities to maximise participation in low carbon community projects

- Responsible for the day to day running of a range of low carbon community projects
- Develop, with support from senior Low Carbon Communities staff, operational project and communication plans for projects to maximise on engagement and participation
- Develop and deliver a variety of innovative, interactive and engaging activities, resources and campaigns (including digital) for all audiences in communities (including education)
- Co-ordinate delivery of high-quality engagement activities to ensure participation in low carbon community projects meets or exceeds targets
- Work with Changeworks Marketing and Communications team to promote and publicise projects and ensure that messaging supports the project's core values while establishing a sustainable legacy for the project
- Support the implementation of a programme of project awareness raising through liaising and building strong relationships with partner organisations, local residents, press, interest and community groups, schools and nurseries and developing/promoting a schedule of events where appropriate
- Assist in dealing with enquiries and delivering organised events and training sessions
- Supervise volunteers assisting at events and with office tasks.



- Organise and represent Changeworks at regular progress meetings with funders and delivery partners
- Any other tasks as required to support the Low Carbon Communities team projects

2. Support the development and implementation of projects and activities to ensure successful delivery against agreed outcomes

- Develop project aims and objectives in line with funding guidelines with support from Low Carbon Communities Team Manager
- Carry out feasibility work and surveys, as required, to inform and develop new services
- Develop expertise in approaches to behaviour change
- Actively work with communities (organisations and individuals) to help them assess their needs, identify opportunities and help plan low carbon aspirations
- Actively look for opportunities to ensure a joined-up approach with other Changeworks services
- · Take responsibility for assigned projects to maximise impact and overall success

3. Project monitoring and reporting to agreed schedules

- Manage projects and services to high quality and time standard, from inception to completion
- Utilise the Changeworks Project Management Toolkit to support the development and delivery of projects
- Maintain and utilise methodologies for collating, monitoring and evaluating project impact
- Monitor and evaluate projects and services as they progress and upon completion, to ensure evidence is provided of impact and that they achieve funder requirements and applicable service level agreements
- Liaise and work closely with other Changeworks staff and team members to ensure project and service outcomes are achieved
- Ensure high quality written and oral reports (as required) are provided to funders, clients, and Head of Community Engagement and Energy Advice Services

4. Organise and deliver events/talks/workshops

- Attend events and deliver talks, community consultation events, school engagements, business engagements and workshops as necessary. Workshops may also include train the trainer workshops
- Work with partners and develop partnerships to identify suitable events and opportunities to reach project aims
- Ensure volunteers have the necessary materials and equipment to deliver relevant community engagement activities
- Coordinate delivery and return of materials and equipment to events/talks/workshops where necessary
- Stock control of collateral, event kit and project materials
- Develop and maintain tools and tactics that effectively engage the public to change behaviour
- Maintain databases of attendees at events/talks/workshops (and ensure volunteers do same) to enable follow up contact to be made to evaluate outcomes
- Deal with event enquiries and subsequent dissemination of information materials



5. Strong and active participation in the mission and vision of Changeworks

- Retain a high level of awareness of other projects and services being delivered in Changeworks and pursue opportunities for assisting/complementing these
- Provide support and input as required into the development of services funding bids and to Changeworks-wide development activities
- Promote the Vision, Mission and Values of Changeworks both externally and within the organisation
- · Attend relevant training courses, industry seminars, forums and conferences
- On occasion, deliver training sessions, workshops, presentations or briefings on specific areas of knowledge and experience
- Maintain up to date knowledge on low carbon living agendas

Key contacts

- · Changeworks teams
- · Local authorities and housing associations
- Home Energy Scotland and Changeworks Affordable Warmth Team
- · Community Groups, event organisations and local media
- · School pupils, teachers and parents
- · Third sector organisations
- Funders

Mandatory training/qualifications associated with this role

 The successful candidate will undertake City & Guilds Level 3 Award in Energy Awareness.



| Please explain how you meet the following criteria in you | r iob applicati | on |
|--|-----------------|-----------|
| Thease explain now you meet the following criteria in you | Essential | Desirable |
| Experience | | |
| Project management experience | П | |
| Experience of developing successful partnerships | П | |
| Experience of designing and delivering training | | П |
| Experience of delivering engaging presentations and | | |
| workshops | П | |
| Experience of supervising volunteers | | П |
| - | | |
| Skills | • | |
| Be an excellent communicator, both verbally and in writing | | |
| and have the ability to engage people at all levels and | П | |
| Confidence and ability to speak in public, to | П | |
| deliver | П | |
| Excellent written and numeric skills, including writing reports | П | |
| Excellent computer literacy and familiarity with Word and | | |
| Excel, PowerPoint, Outlook , digital media and social media | П | |
| platforms | | |
| Experience of working with databases | | П |
| Ability to motivate and inspire a team | П | |
| Excellent organisational skills | П | |
| Excellent customer service skills | П | |
| The ability to prioritise tasks within a demanding work | _ | |
| environment | П | |
| | | |
| Knowledge | | |
| Knowledge of low carbon issues | | П |
| Knowledge of community engagement and community | П | |
| participation techniques | 11 | |
| Dorgonal qualities and attributes | | |
| Personal qualities and attributes Organised, mature and responsible attitude to work | П | |
| <u> </u> | П | |
| Strong team player as well as ability to work independently | 11 | |
| A commitment and enthusiasm for education and training for | П | |
| sustainability Target orientated | П | |
| Target orientated | | |
| Ability to take initiative and problem solve | П | |
| Positive and flexible team working attitude | П | |
| Ability to manage work load effectively | П | |
| Willingness to work alone, within Health and Safety and | П | |
| Lone | | |
| Interest in community engagement | П | |
| Additional requirements | 1 | |
| Ability to meet the transport requirements of the role/full | | |
| driving license | П | |
| A passion for working in the field of climate change | | П |
| | | 11 |
| A commitment to equal opportunities and diversity | П | |



N.B This is not a line management role but has supervisory responsibility with a high level of support from the LCC Team Manager.

Supervisory Requirements

The post holder must be able to:

- Effectively guide a team to work cohesively to achieve desired outcomes
- Through example set a positive, honest and enthusiastic working environment
- Encourage staff and volunteers to achieve potential within their roles
- Encourage and enable excellent communication within the team and all Changeworks colleagues and external organisations
- · Meet regularly with staff and volunteers and be accessible to supporting staff
- Provide an understanding and context for all Changeworks policies ensuring that staff follow these to support their role with Changeworks and to ensure their health and safety
- Ensuring learning opportunities are maximised within project teams
- · Be open to staff feedback and strive to develop as a supervisor

Staff Expectations of Management Experience

The post holder should expect and be open to:

- · Effective leadership
- A positive, honest and enthusiastic working environment
- · Being empowered to effectively achieve objectives and goals within the role
- To be treated fairly and with respect
- · Training which will enhance performance and knowledge within their role
- Regular and appropriate feedback through 1:1 meetings and annual appraisal and associated processes.
- Having the opportunity to feedback to your manager regularly and through the annual 360 process
- Adhering to all appropriate Changeworks policies to ensure consistency and fairness and health and safely of you and your colleagues

Complexity

The post holder must be able to:

- Adhere and advocate the Changeworks values and competencies
- Demonstrate flexibility and versatility in working with a range of different interest groups and individuals
- Identify a range of solutions to enable the service to meet its targets and outcomes
- Show an understanding of the importance of excellent customer service, and deliver a quality service both from a customer's perspective and from funders' expectations

Creativity

The post holder will be required to:

- Use their own initiative to provide the best possible outcomes over a wide range of projects
- Solve problems to ensure that any issues arising are resolved satisfactorily



- Prepare marketing and communication materials, such as newsletter articles, case studies and presentations
- · Prepare engaging workshops and training sessions

Special conditions

- Some out-of-hours, travel with overnight stays and weekend working may be required, for which time off in lieu will be given
- · An element of lone working may be required



Who we are

Changeworks has been leading the way in delivering high impact solutions for lowcarbon living for over 35 years. We work with government, local authorities, housing associations, businesses, community groups and individuals to make it happen.

We work for a positive low-carbon reality for everyone, ensuring a just transition for all towards a green economy and society. This will require a sustainable low-carbon society that seeks to reduce the scourge of fuel poverty. Tackling inequalities is core to this mission, as is addressing high levels of emissions among the most well off.

While we believe that individual actions to reduce emissions do make a difference, this action must be dramatically and radically scaled up to avert disaster in the time we have left.

Our commitment to a just transition ensures that we are developing and delivering solutions to benefit all sectors of society, including a focus on those who are suffering from fuel poverty.

We have a strong track record of:

- Working in partnership with others
- Building trust and engagement with communities to inspire action
- Researching and piloting new services
- Scaling delivery to reach more people
- Openly sharing our knowledge and expertise
- Technical and practical experience in the development and delivery of home decarbonisation

Collaboration, empowerment, innovation, integrity and passion are the values which shape our behaviours and actions.



Bruce WaresMarketing Manager

Home Energy Scotland 13 years at Changeworks enough to make a real, lasting impact on thousands of people and the communities and organisations we work with across Scotland.



Our people

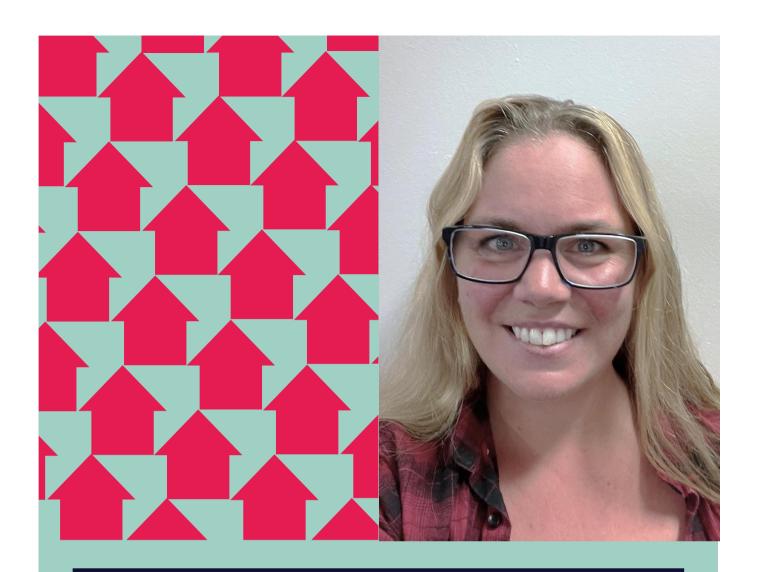
At Changeworks, we really value our talented and diverse people. That's why we do everything we can to be a supportive and positive environment that allows them to do their very best for the people we work with. We understand the importance of work-life balance and being flexible. Hybrid working is now the norm for the majority of our staff, with strong flexible working policies to allow you to work in the way that best suits you.

Staff wellbeing is a key priority for us, with a dedicated staff group promoting wellbeing and supporting staff across Changeworks and continually improving what we offer. The more supported and happy staff feel, the more successful we can be at achieving our mission. And in our annual staff satisfaction surveys, they tell us they feel it too - the latest survey found that nearly 86% of staff felt supported by the organisation, 89% agreed that they approve of the company culture, and 88% are proud to work for Changeworks.

We also provide good opportunities for progression and development, with a dedicated learning and development strategy to help you meet your personal goals - more on that later. Many of our staff stay at Changeworks for the long term, able to develop their careers and find new avenues for their passion and talents.

In 2021 we achieved Investors in People Platinum, the highest level of that accreditation. Only a handful of other employers in Scotland have this, and only 2% of IIP members worldwide.

Hear more about working with us from our team.



Cat Gear
Facilities Officer
5 years at Changeworks

At Changeworks you're not a number on the payroll, you're a real person and folk are interested to get to know you.



Our benefits

Working at Changeworks isn't just about culture, it's also about a great package of benefits and policies designed to support you in being the best that you can be. These policies allow you to be flexible and do your best at work, while supporting you to manage any challenges that might come along.

35 days leave per year (26 days plus 9 public holidays) 8% employer pension contribution Volunteering days

Allowances for home office furniture

Driving licence support programme for staff who require this skill for their post Employee counselling service

Eye care vouchers

Annual flu vaccinations

Travel season ticket loans

Paid leave for childcare emergencies

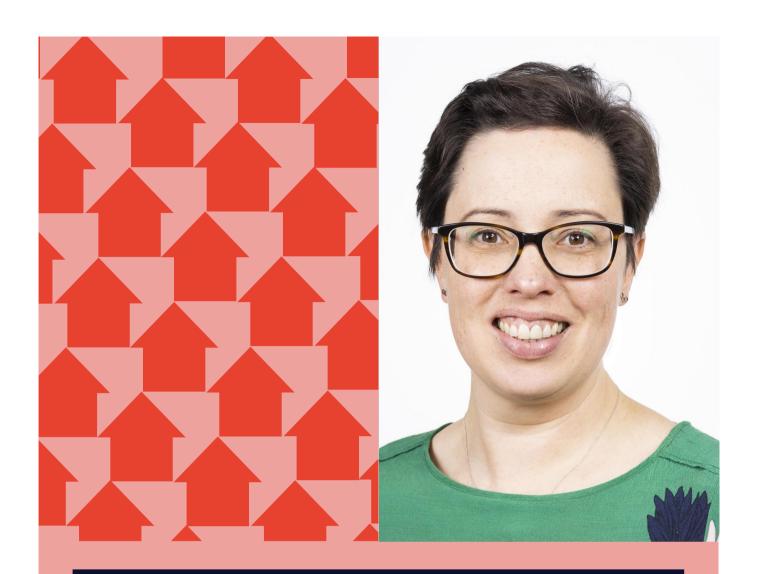
Death in service

Bike to work scheme that covers e-bikes too, up to the value of £3,000

Enhanced maternity, paternity and adoption leave pay Shared parental leave

And even more policies to support your health and wellbeing

Find out more about why you should work for Changeworks



Joanna Long
Senior Impact Evaluation Consultant

2 years at Changeworks

The Bike to Work scheme meant I was able to get a folding bike, which has completely transformed my journeys to and from work. I love the flexibility and freedom it gives me, and I can't imagine life without it!



Our impact

When you join Changeworks, you're joining an organisation with a long track record of achieving big things.

Through our work with individuals, households, businesses and other organisations, we prevent hundreds of thousands of tonnes of carbon from damaging our fragile planet every year.

In 2020-21, our work meant a reduction of £2.2 million in people's heating and electricity bills, and over 3,000 measures installed in homes to improve energy efficiency.

That means helping people like Sheila Charters. A Borders resident, Sheila had her heating on for around 10 hours a day because she couldn't keep the heat in her home.

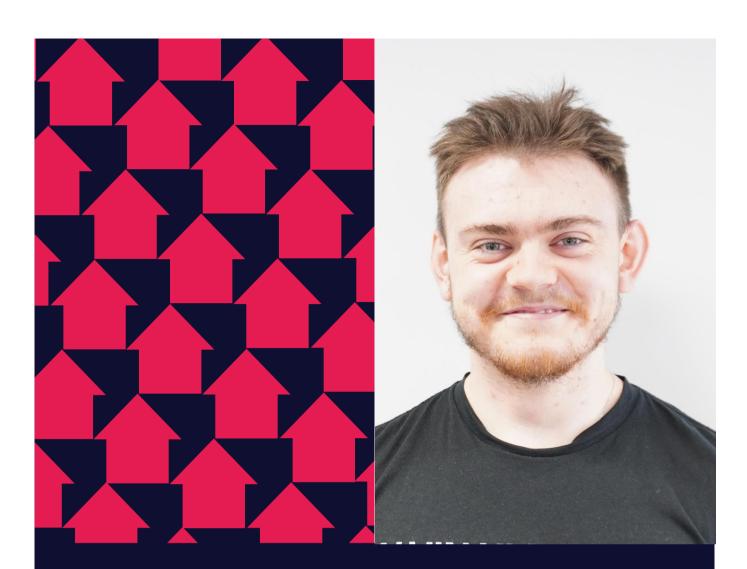
As part of delivering a Scottish Government scheme in the area, we were able to work with her to have external wall insulation installed. Not only did this refresh the outside of her home, it meant she only needed the heating on for an hour or so a day, reducing her bills and her emissions.

Our fuel poverty advice service also changes lives. Lives of people like Angus, who ended up with an estimated energy bill of over £1000. With us advocating to his supplier on his behalf and forcing an investigation, the bill was reduced to just £150.

We also worked with him to make sure he was on the best tariff and using his energy efficiently, all adding up to a saving of over £1200.

We remove over 200,000 tonnes of lifetime carbon every year.

Hear more about the difference we make.



Jay Scott
ICT Support Technician

6 years at Changeworks

Changeworks offers an excellent culture along with a great work-life balance. Each day I feel empowered to help my colleagues deliver excellent proejct to benefit people across Scotland

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Our Grow th

Here's the best news: there's never been a better time to join Changeworks.

The climate emergency is the biggest threat to life as we know it. We need to scale up the action we're taking to avert disaster, and Changeworks is leading the way.

We have ambitious plans to grow as part of our new strategy launched in 2022. Last year we added more new staff than ever before and we aren't slowing down. Our services will continue to expand as we work to decarbonise hundreds of thousands of homes across Scotland.

We want you to grow too. We believe passionately in learning and development for our staff, helping you to develop your skills and achieve your full potential. We invest heavily in learning and development, offering training wherever we can to upskill our people.

With partners like the Social Enterprise Academy we offer regular opportunities for training, and regular one-to-one meetings and annual appraisals offer regular chances to discuss your development.

Now more than ever, we need to expand our efforts to drive change and push towards Scotland's Net Zero targets. If you come and join us on that journey, we know it will be a rewarding one.

Our finances and staff numbers will almost double between now and the end of our new three-year strategy.

Hear more about the future of Changeworks.



Kehinde Moses

Senior Advisor Energy Care

1 year at Changeworks & a previous volunteer prestigious environmental charity... this gives me an opportunity to explore different areas to work and develop my career by working for a company helping to fight climate



Changeworks

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